



WALTCO LIFT CORP.
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WALTCO NAMES RANDY REID AS PRODUCT DIRECTOR, WDV & PREMIUM PRODUCTS

(TALLMADGE, Ohio, January 11, 2010) Waltco Lift Corp. has named Randy Reid to the position of Product Director, WDV & Premium Products. Prior to joining Waltco, Randy was responsible for the sales, support, and product direction for the heavy-duty railgate that is currently manufactured at Waltco – the WDV Series. He is intimately familiar with the design, operation, and support of this industry-leading liftgate as well as its specific applications in support of various distribution markets.

As Product Director of WDV and Premium Products with Waltco, Randy is responsible for the management and support of all activity with regards to the heavy-duty railgate market (WDV) & Premium Products for Waltco before, during, and after the sale. In addition, he directly manages the complete product line for Oregon, Washington, Utah, Idaho, Montana and Alaska.

“My primary focus is to manage, maintain and grow our key national accounts in regards to WDV and premium products,” he said. “I am excited to be a part of Waltco as we continue to deliver such an innovative liftgate. Our commitment level from design to performance to client support is second to none”.

Randy resides in Portland, Oregon with his wife Christy and three sons.

Waltco Lift Corp. (www.waltco.com) is the world’s leading designer, manufacturer and marketer of hydraulic liftgates for truck and trailer applications. The Tallmadge, Ohio-based company has manufacturing operations in Tallmadge; and warehouses in Douglasville, Ga.; City of Industry, Calif. and Toronto, Ontario.

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