TEL 330.633.9191
FAX 330.633.1418

WALTCO

WALTCO LIFT CORP.
P. O. BOX 354
285 NORTHEAST AVENUE
TALLMADGE, OHIO 44278

**FOR IMMEDIATE RELEASE**
March 31, 2010

**Contact:**
Scott Ickes
*Senior Director*
**Waltco Lift Corp.**
P: 330.633.9191
E: scott.ickes@waltco.com

**WALTCO NAMES AARON GORMAN AS CANADIAN DIRECTOR OF SALES**

(TALLMADGE, Ohio, March 31, 2010) Waltco Lift Corp. has named Aaron Gorman to the position of Canadian Director of Sales.

As Canadian Director of Sales with Waltco, Aaron is responsible for all sales and strategic planning in the Canadian market and day-to-day management of Waltco's Canadian distributor network and high-level sales calls with large fleets in Canada.

"My primary focus is to launch a truly complete product line from one supplier to our customers in the Canadian market," he said.

In addition, he previously worked in the transportation industry where he held a number of operations and sales management positions. Aaron graduated from the Humber College School of Business in Canada with a degree in business management.

A native of Toronto, Ontario, he still maintains his residence in Ontario with his wife Rachel.

Waltco Lift Corp. (www.waltco.com) is the world's leading designer, manufacturer and marketer of hydraulic liftgates for truck and trailer applications. The Tallmadge, Ohio-based company has manufacturing operations in Tallmadge and warehouses in Douglasville, Ga.; City of Industry, Calif. and Toronto, Ontario.

###